



<https://fintechnews.sg/job/analyst-product-management-at-mastercard/>

## Analyst, Product Management

### Description

Analyst, Product Management

Prepaid is an integral and growing part of Mastercard's business in Asia-Pacific, encompassing more conventional card-based prepaid programs as well as newer fintech-linked solutions. Prepaid is a key means for Mastercard to enable new payment flows, facilitate the entry into the payments market place of new participants, as well as deliver new ways to pay.

The regional prepaid team is responsible for product management and innovative product development of products and services to address the need gaps of evolving customer segments and drive the financial inclusion agenda in Asia Pacific.

### Responsibilities

As Analyst, Prepaid solutions, you will work closely with the regional lead for Asia Pacific Prepaid to manage and drive mid to long term prepaid and fintech product related product growth strategy and execution. This includes aspects of product development/ management and execution of Go-To-Market strategies.

The role requires managing long-term and short-term strategic initiatives for a commercialized product. The individual will contribute to product innovation, optimize products and resources, and work hand in hand with the team to implement incremental improvements within the product's life cycle.

- Work with Mastercard's regional/ local stakeholders to define and deliver a set of Mastercard branded/affiliated capabilities that drive a competitive advantage
- Monitor and report competition, market evolution and trends – analyze findings from ongoing and previous research efforts and recommend actions
- Work with various client facing teams to articulate solutions for internal and external clients, manage ongoing client support activities and client consultation
- Drive internal education on the holistic value proposition and support the Mastercard internal sales team to represent the Mastercard value proposition and implement portfolio enhancement initiatives to accelerate client business growth
- Be responsible for maintaining internal/ external facing sales and training material documents
- Manage progress, reports and roadmap on ongoing projects
- Business planning, management reporting, analytics

### Qualifications

- Strong execution bias to drive initiatives and meet key result areas
- Outcome oriented, creative in problem solving, highly skilled at managing and coordinating multiple stakeholders in a high-paced environment
- Sound business acumen, analytical skills and keen understanding of new technology payment business models and profitability drivers

### Hiring organization

Mastercard

Mastercard is a global technology company in the payments industry

### Employment Type

Full-time

### Job Location

Singapore, Singapore

### Date posted

April 14, 2022

APPLY

- Experience in delivering product & business solutions and keen interest in payment technology & innovation
- Ability to multi-task and strong attention to detail
- Motivation, flexibility, self-direction, and desire to thrive on small project teams
- Outstanding communication, organizational and negotiation skills with strong ability to influence
- Minimum of a Bachelor's Degree from a reputed University
- The following attributes are desirable:
- Understanding of payments industry, or experience in financial services & fintechs will be an advantage
- Strong cross-functional / multi stakeholder management skills
- Collaborative style with experience of working in a regional/ global team