



<https://fintechnews.sg/job/product-manager-at-4e-exchange/>

Product Manager

Description

With a team possessing rich industry experience and advanced technological support, 4e Exchange is able to provide users with comprehensive solutions for fiat and digital asset trading.

Responsibilities

- Plan, develop, and maintain products, including but not limited to FX, common commodities, stocks, precious metals, and cryptocurrencies
- Conduct market analysis, and user and competitive research to understand industry trends and competitive environment, and provide guidance for product positioning and market promotion
- Lead the execution of the product roadmap and contribute to the go-to-market strategy
- Collaborate with cross-functional teams to determine product pricing, profit management strategies, and quotation models
- Ensure products meet market needs and business goals
- Collaborate effectively with Engineering and Design teams to ensure products are delivered on time and in accordance with quality standards
- Work with the Business Development team to provide product training and support to ensure a strong understanding of product features and competitive advantages
- Conduct follow-ups and community outreach with users to understand their needs and obtain feedback
- Track product performance and stay up-to-date on market response, analyze data, and provide improvement suggestions to optimize product performance and market share
- Improve customer satisfaction through consistent product improvement and innovation based on user feedback, market research, and industry trends

Qualifications

- Bachelor's Degree in finance, economics, business, or related disciplines
- At least 3 years of relevant working experience
- Experience in fintech, cryptocurrencies, blockchain, or other finance and investment-related industries
- In-depth industry knowledge of financial markets, with a strong understanding of industry regulations and risk management principles
- Excellent communication and coordination skills
- Ability to work collaboratively and effectively with key stakeholders across departments
- Skilled in Microsoft Office and data analytics tools, with the ability to interpret complex data and trends, derive actionable insights, and consolidated them into clear data reports
- Excellent communication skills in English and Mandarin are required

Hiring organization

4e Exchange

4e Exchange is a globally leading financial derivatives trading platform, offering diverse financial trading services and products.

Employment Type

Full-time

Industry

Financial Services

Job Location

Singapore

Date posted

August 17, 2023

LinkedIn

APPLY