

The Future of Digital Finance 2016

Accelerating Digital Transformation for Banking & Financial Services

8th August 2016

Sheraton Imperial Hotel Kuala Lumpur

Featuring Global Speakers:



Satish Menon
CEO
INSIGHTZ



Navin Suri
CEO
PERCIPIENT



Aman Narain
CEO
BANKBAZAAR



Steve Monaghan
Regional Director Edge
AIA HONGKONG



Kanags Surendran
MD & Digital Head
CIMB BANK



Rob Findlay
SVP Experience Design
DBS BANK



Muzzaffar Othman
Digital Transformation Strategist
MAYBANK



Jambugesvarar Marimuthu
Head Digital Innovation
RHB BANK

Live Presentation from leading FINTECH experts on
New Ways of Managing Money in the Digital Age

Jeremy Chong
PRIMEKEEPER

Gitesh Athavale
MATCHMOVE PAY

Naysan Munusamy
MONEYMATCH

Yang Yao
LIVEPAY

How to do more with less? This is the main issue for most banks competing in our digital world. Digital is not about adding more new technology. It is about how you can leverage technology to work differently for a better customer experience and sales and operational efficiency".
Babu Mauze, *Global Practice Head, CAPGEMINI*

The Future of Digital Finance 2016 will bring together International Digital Leaders sharing insights and ideas based on global trends in the digital age. Key decision makers from domestic and international players plus ground-breaking new start-ups will be discussing the most exciting new developments in this area and what they view as the future of Digital Banking and Financial Services in Asia.

Why Digital Finance 2016 Is The Event To Attend:

Fast-track your success to:

- **INNOVATE** customer experience to meet the needs of the millennial
- **HEAR** visions for the future of banking from the industry's brightest minds
- **EXPLORE** how to lead with innovative & new thinking solutions
- **PROVIDE** strategic and broad-scope insights aimed at decision-making high profiles
- **RE-ENGINEER** your processes for digital to result in better efficiency & increased productivity

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Program Outline : 8 August 2016

9:00-10:45 am am Gearing to Succeed in a Customer Centric, Digitized World

- The Changing "Digitized" life of the customer and how he engages with his Bank.
- Identification points of disconnect and insights into key changes in approach needed to succeed here.
- What does Innovation really mean in a Financial Services Context and what are its key ingredients?
- How do you manage the strategic changes required to get there: Big Bang or Small steps?
- The Elephant in the room. What are the Cultural changes needed to succeed?

The session will be laced with audio -video material, global examples and the experience and understanding of having worked in Global leadership roles with leading banks like Citibank and ANZ bank. Live Q & A session with pre-questions from the audience.

Satish Menon, Global Digital Leader, Founder & Board Advisor, **INSIGHTZ**

11:15-12:10 am pm Silver Bullet: The 5P's to Unlocking Your Digital Agenda

- Purpose: Why moving from task orientation to mission orientation is critical.
- Process: Importance of Design and Ritual to transformation.
- Productivity: Data is the new oil how do we make it work harder for us.
- Platform: Why a twin speed mindset is critical.
- People: How to lead during innovation.

The session will explore how to lead organisations, particularly those requiring innovative and new thinking from a leading digital banker who successfully drove massive change from within one of the largest global on-line and mobile banking presences.

Aman Narain, CEO, Fintech Mentor, **BANK BAAZAR INTERNATIONAL**

12:15-1:00 pm pm Customer Centric Design and User Experience Best Practices

- Why customer experience is paramount for banks and what banks can learn from other industries in this area.
- Session highlights how design thinking is driving the fintech race and how banks need to adopt and adapt.
- Kanags will share examples of what CIMB is embracing; illustrating key trends.

This session will help bankers appreciate customer experience and how design thinking can help drive innovative solutions.

Kanags Surendran, Fintech Leader, MD Digital Banking, **CIMB BANK, MALAYSIA**

2:00-3:30 pm pm The Power of Unified Data

- The 'Battle of Data Silos' in Asian Businesses: Over 60% of enterprise data remains unused. Why should unlocking this war chest now be a top 3 priority for leaders.
- United We Stand... True for Data Sources Too: Unifying data is now easier, faster and cheaper. What new business opportunities open up once you have more data unified.
- Unified Data Sources – Innovation Case Studies We Love from financial sector companies.

This session will help audiences gain an in-depth appreciation of how all their untapped data sources can now be easily integrated by harnessing open source software, intelligently with speaker's international experience having worked in Citibank and Bank of New York Mellon. Live Q & A session with pre-questions from the audience.

Navin Suri, International Banker, **BOD NOMURA ASSET MANAGEMENT TAIWAN** | CEO, **PERCIPIENT**

3:45-4:30 pm pm Panel Discussion: Can Banks and Financial Services Companies Stay Ahead of New Entrant and other External Players?

Distinguished speakers will debate innovation in financial services and the two perspectives "innovate and grow from being already big" versus "innovate and start from scratch". In this context, they will look at the key factors to consider in each approach.

Moderated by: **Rob Findlay**, **DBS BANK | NEXT MONEY**

Panelist:

- **Aman Narain**, **BANKBAZAAR**
- **Satish Menon**, **INSIGHTZ SINGAPORE**
- **Jambugesvarar Marimuthu**, **RHB BANK**
- **Muzzaffar Othman**, **MAYBANK**

4:30-5:15 pm pm The Future of Innovation Labs

- Many incumbents are choosing to set up innovation labs, outside of their day to day operations in a bid to keep up with disruption.
- By creating an environment that boosts creativity and drives innovation they are able to bypass the restrictive processes and improve speed.
- This session looks into what it takes to lead a successful lab.

This session will include creating an environment that sparks innovation, monetizing innovation and empowering employees to innovate with substantial experience within the AIA's innovation agenda and previous leadership roles in DBS Bank, Shinsei Bank Japan and Citigroup.

Steve Monaghan, Regional Director Edge, **AIA** | Board Advisor **MONEXO INNOVATIONS**

5:15-6:15 pm pm New Ways of Managing Money in the Digital World: FINTECH EXPERTS

Introducer: **Lee Yen Ming**, Co-founder, **NEXT BANK KL**

Live Demonstration & Presentation from leading fintech companies in Asia includes:



- **Jeremy Chang**, CEO of **PrimeKeeper**. PrimeKeeper is a converged and integrated digital banking platform that brings the Banks together as one to enable payments to virtually anyone — individuals, billers, payees and merchants.



- **Naysan Munusamy**, Co-Founder of **MoneyMatch** and COO of PitchIN. MoneyMatch is an innovative Blockchain enabled Peer to Peer Currency Exchange platform setup in Singapore & Malaysia looking to disrupt traditional players in the currency markets. PitchIN is the largest and most active Rewards Crowdfunding platform in Malaysia; awarded to operate an Equity Crowdfunding.



- **Gitesh Athavale**, SVP of Payments of **MatchMove Pay**; an award-winning Fintech startup which is Asia's First Mobile Wallet and Payment Card Solution focusing on Spend, Send & Lend.



- **Yang Yao**, Co-Founder of **LivePay** which is a mobile payment startup that is dedicated to revolutionize the way people pay. Their goal is to replace people's physical wallet and pay everything with their mobile device.

6:15-7:15 pm pm Digital Discussions, Networking & Drinks

An interactive discussion exploring the future face of digital banking with global experts. Take part in our digital discussions - move around the room and debate with financial experts on the future of this new digital banking ecosystem. With a number of roundtable leaders based around the room with some of the most pressing concerns surrounding the future of banking, this is the perfect opportunity for you to get an array of wider perspectives from colleagues across the financial industry.

- How will new payment technologies and services affect the existing banking value chain?.
- How will data from third party sources affect your banking services and customer experience?.
- How can you work with third party retailers to improve the customer experience?.

Satish Menon is a global thought leader on Digital Innovation and the founder of Insightz – a hub for Investments, Innovation and Inspiration. Formerly the Global Head of Digital and Executive Vice President of Growth Ventures and Innovation in leading banks such as Citibank and ANZ Bank, he advises Industry leaders on Business Transformation and also serves on the Advisory Board of Start Up companies. He has made keynote addresses at summits across the world including GSM World Mobile Money Summit in Rio, Brazil, in Australia, the Middle East and all over Asia. Featured on the “Who’s Who of Financial services” by FST Media, his views on Digitization have also been published in leading international publications in the US and Asia such as American Banker, Boston Globe, Hubbis and the Asian Banker. Satish helps demystify the compulsions and contradictions of the Digital Age and makes the path ahead self evident at all levels. Known to be deeply insightful, his talks are always laced with humor and interactivity.

Navin Suri is CEO of Percipient Partners, a young big data technology company he co-founded in 2014 with three senior ex-banking colleagues. Team Percipient passionately believes that connecting siloed data is the biggest opportunity of our time. Prior to Percipient, Navin was hired by Bank of New York Mellon in Hong Kong (2012-14) with a remit to build out the retail distribution of their asset management business in the Asia Pacific region. He was listed in the Movers & Shakers column of The Financial Times. Earlier, as MD and CEO (2009-12) of the asset management unit of ING Group in India, Navin turned around the loss making company, making it one of India’s top-30 best places to work. Prior to this (2003-08), he led the Sales & Distribution function for Citibank’s Asia-Pacific Retail Bank. Based out of Singapore, he helped deliver sales results of over 2000 staff in 12 markets.

Navin currently serves as a member of the Board of Directors of Nomura Asset Management Taiwan Limited.

Aman Narain is currently the Chief Executive of Bank Bazaar International, India’s leading financial website backed by Amazon, Fidelity Growth Partners & Sequoia. Prior to this he was the Global Head of Digital Banking for Standard Chartered with responsibility for all direct to consumer channels, including Online, Mobile & ATM’s. He also managed all internal digital channels and social media. In his role, Aman transformed a set of subscale and substandard channels into one of the banking business’ largest digital real estate’s serving over 4million clients from Mass Affluent to Private and Small Business segments in 35 key markets. He accomplished this in six years working with a multi award winning team of 600 people who he recruited and developed globally. In 2011, Aman was recognised as one of the eight global leaders changing Banking and Technology, and has since pioneered a number of industry firsts across Social Media, Mobile Banking, Lending Business and Payments. These have resulted in multiple accolades including two Webby Awards and being recognised as the “World’s Best Internet Bank” for the last four years consecutively by Global Finance Magazine.

Kanags Surendran heads Digital Banking for CIMB Bank and is a passionate fintech professional who operates at the confluence of design, business and technology with a broad skill set having operated across strategy, product management, operations and technology functions. Skilled at creative problem solving and in delivering rapid and sustainable impact, has a track record as a leader who thrives on inspiring and developing talent, driving change, and in bringing together cross-functional teams to launch disruptive & innovative solutions. Previously, he was leading the global Digital Channels Team at Standard Chartered where his responsibilities included Strategy, Customer Experience and Emerging Payments launching “Breeze”, the award winning mobile banking suite across multiple markets and “Dash”, the mobile payments ecosystem with SingTel and driving innovations across teams winning the World’s Best Digital Bank from Global Finance five times a row.

Jeremy Chong is the Chief Executive Officer of Prime Keeper. He is responsible for leading the development and execution of the Company's long and short term strategy with a view to creating stakeholders' value. He is currently working on a new venture, PrimeKeeper, an "open banking" fintech startup aim to connect the banks together as one, enabling everyone a faster, secure and efficient means of making and collecting payments. Jeremy believe open banking opens up opportunities for the banks to serve their customers better.

Rob Findlay is the founder of Next Bank and leads the group wide UX practice at DBS Bank in Singapore. Prior to this, he was Director of Innovation for BlackBerry Asia Pacific. Rob began his career in the creative industry, running his own brand and design company. Transitioning to financial services, Rob led the customer experience for National Australia Bank’s direct banking channels, and led a culture change programme at OCBC. Since 2007 he has authored The Bank Channel, an innovation thought leadership resource.

Speaker's Biography

Steve Monaghan is responsible for AIA's group innovation agenda. Previously, he has held a number of senior corporate and banking roles in product, marketing, operations and general management. He has worked for leading corporations and financial institutions, including Dell, Compaq, Citigroup, OCBC, Shinsei Bank and DBS Bank. Throughout his career he has specialised in introducing new business models, businesses and products in all major markets in Asia and has filed six patents. He was on the start-up team for Dell Computer. Later he developed and executed the branded manufacturing and retail model, catapulting Compaq to number one in the Indian consumer market. In banking he developed and patented the first mobile-payments platform for Citigroup, developed a consumer finance division for OCBC and led the retail bank turnaround of Shinsei Bank in Japan. As chief innovation officer for DBS Bank, Steve drove the innovation agenda focused on intelligence, big data and social media. He is a frequent presenter and lecturer around the world on innovation, banking, working capital, M&A and investing in China.

Jambugesvarar Marimuthu is the Head of Digital Innovation for RHB Group with 17 years of experience in diverse areas ranging from technology strategy development to end to end implementation of large complex systems. He has served various organizations in defining their IT strategy and innovating their services to customer. Jambugesvarar's current primary area of focus is innovation, business technology, strategy and transformation in the area of digital innovation to help business grow, provide excellent service to customers and increase operational effectiveness and efficiency. Currently he plays the role of driving digital innovation for RHB through collaborative engagement with innovators in the market such as tech startups and technology vendors.

Muzzaffar Othman is currently the *Head of Digital Transformation & Strategy* for Maybank Group and is accountable for executing innovative technologies and new business models aligned to Maybank 2020 aspirations. Prior to this role, he was the Head of Information Technology and Transformation for Etiqa Insurance & Takaful.

Naysan Munusamy is the COO of pitchIN and Co-Founder of MoneyMatch. He started off his career in StandChart before moving on to Goldman Sachs Hong Kong. PitchIN is most active and largest rewards crowdfunding platform in Malaysia and one of the first few equity crowdfunding platforms to operate in Southeast Asia; offering opportunities for retail investors to manage their money and investments in this new digital era. MoneyMatch is poised to be Southeast Asia's first Blockchain enabled Peer to Peer Currency Exchange platform looking to disrupt traditional banks, money changers and remittance providers.

Gitesh Athavale is an experienced payments expert with more than 14 years with Visa and American Express. Launched many successful card programs across Asia in partnership with banks, Telcos and consumer brands. Core expertise in Business development and Product management of payment products. Broad knowledge and understanding of payment systems and rules framework, revenue and risk impacts. Currently he is the SVP of payments for MatchMove Pay Pte. Ltd.

Yang Yao is the co-founder of LivePay.my, a mobile-first payment solution startup that aims to transform the way people pay. Making payment experience better, cheaper and faster. His role is to ensure the timely execution and delivery of LivePay's vision. He is an engineering professional with 10 years of software development and technical support experience with Interactive Intelligence (NASDAQ:ININ).

Why Sponsor Digital Finance 2016?

- Showcase your value proposition and differentiate from competitors
- Engage with Senior Management and Digital decision makers at the initial stages of a project
- Understand who will be making the next innovative move in the digital space
- Get all the organizations in one room and showcase what's possible

Who Should Attend

- CEO/COO/GM
- Chief Information Officer
- Head of Information Technology
- Chief Technology Officer
- Head of Online Banking
- IT Strategy Director
- Head of eChannels
- Chief Transformation Officer
- Head of Innovation
- Head of Digital Transformation
- Chief Digital Officer
- Head of Strategy & Digital
- Head of Customer Experience
- Chief Marketing Officer

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- Premier Plus at USD3,150 + 6%GST
(USD3,339.00) for a group registration of
3 delegates and above



Details

Organization name:.....
Address:.....
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Fax:.....

Delegate

1. Name:.....
Job title:.....
Email:.....
2. Name:.....
Job title:.....
Email:.....
3. Name:.....
Job title:.....
Email:.....

Invoice

The Invoice should be directed to Mr / Ms / Dept:
Name:.....
Dept:.....
Tel:.....
Email:.....

Authorisation

Signatory must be authorized to sign on behalf of
contracting organization

Name:.....
Job title:.....
Signature:.....
Email:.....
Telephone:.....
Mobile:.....

Venue

Sheraton Imperial Hotel Kuala Lumpur

Tel: 603 - 2717 9900

Hotel Accommodation:

Special rates have been negotiated with the hotel for conference
delegates. Please make your bookings directly with the hotel and
indicate that you are attending

Method of payment

PAYMENT MUST BE RECEIVED BEFORE EVENT

- Bank Transfer
- Crossed cheque payable to

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Payment by bank transfer must quote the event code TVW 4844 and
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issuance. For cancellation received seven (7) days or less prior to an event,
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credited to a future THOMVELL's event. This credit will be available for up
to one year from the date of issuance.

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a 100% credit representing payments made towards a future
THOMVELL event.

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