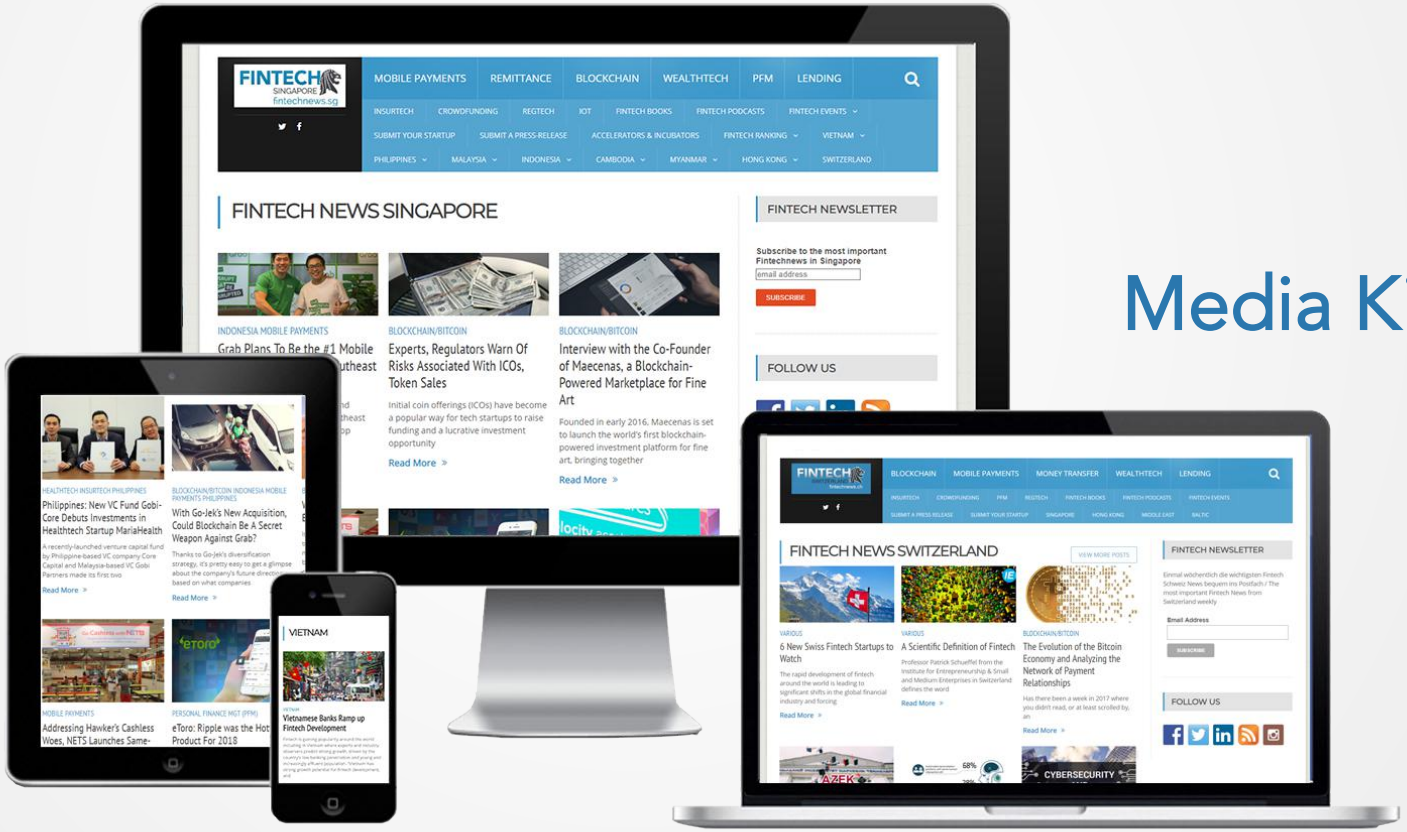
FINTECH NEWS NETWORK

Switzerland, Singapore, Hong Kong, Malaysia, Middle East & Baltic States



Media Kit

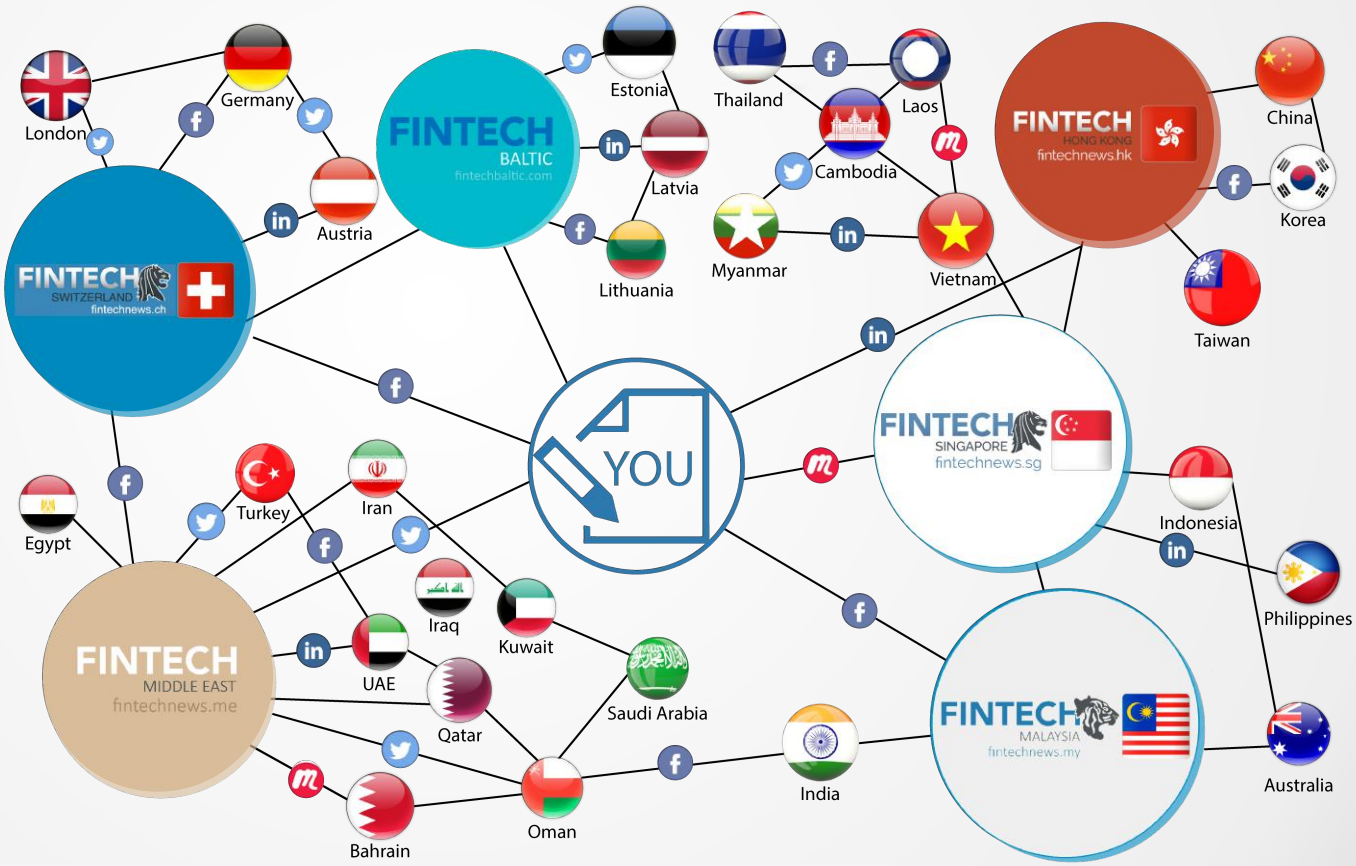
Fintech News Network

110 Satellites

28 Countries

4 Continents

6 Outlets



Key Metrics Fintech News Network

555'000
VPM

285'000
UVPM

30'000
Subscribers

Switzerland
90K / 50K / 6,5K

Singapore
300K / 150K / 8,5K

Hong Kong
45K / 20K / 2,5K

Malaysia
90K / 50K / 2,5K

Middle East
30K / 15K / 1,5K

40'000
Fans

65'000
Followers

20'000
Members

Up to 100K views
per Article

Geographical Perspective

- Switzerland 68%
- Germany/Aus 14%
- UK 10%
- Others 8%

- Singapore 63%
- SE Asia/HK 23%
- UK/US 10%
- Others 4%

- Malaysia 68%
- SE Asia 20%
- Others 12%

- Hong Kong 68%
- China 17%
- S.E.A 9%
- Others 6%

- U.A.E 60%
- US 15%
- S.E.A 15%
- Europe 10%

Audience

Tech Providers

Stock Brokerage

Asset Managers

IT Consultants

Data Analysts

Insurance

Hedge Funds

Cybersecurity

Start Ups

CTOs

Banks

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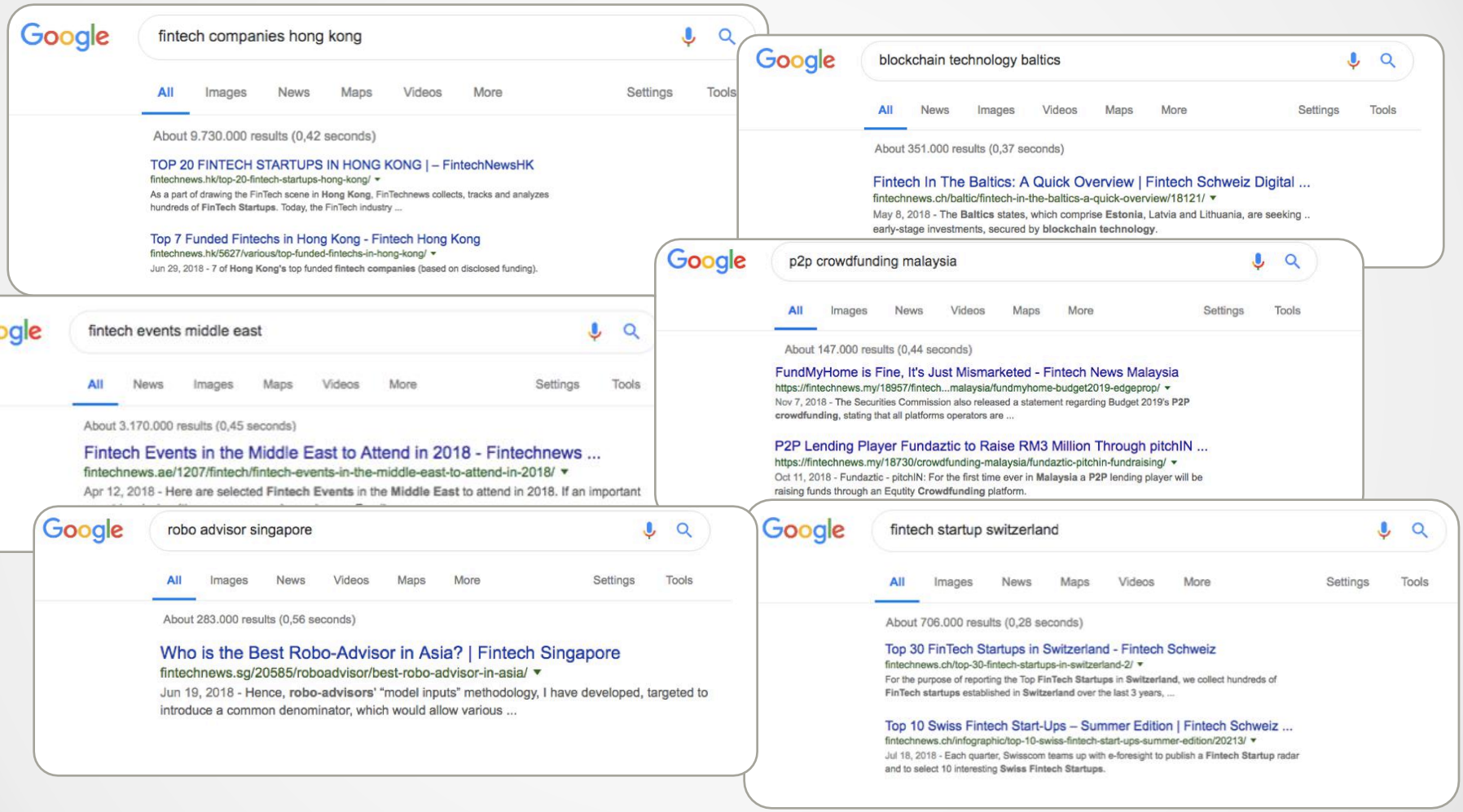
We are No. 1 on Google (SEO)



Do you want to be there too?

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Our Products & Services

POSTS
- Content Articles
- Opinion Leader
- Submit PR

BOX
- Banners
- Podcasts
- Videos
- White Paper

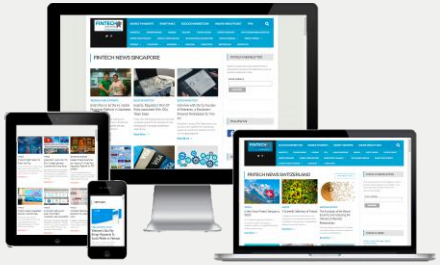
EVENTS
- Newsletters
- Email Blast
- Banners
- Meetup Groups

SPONSORING
- Subsite Hubs
- Facebook Groups
- Reports
- Meetup Groups

(On special requests)

You Select

We Deliver



You are Showcased

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We Push Your Content Articles

Content Marketing
Content Articles Selection

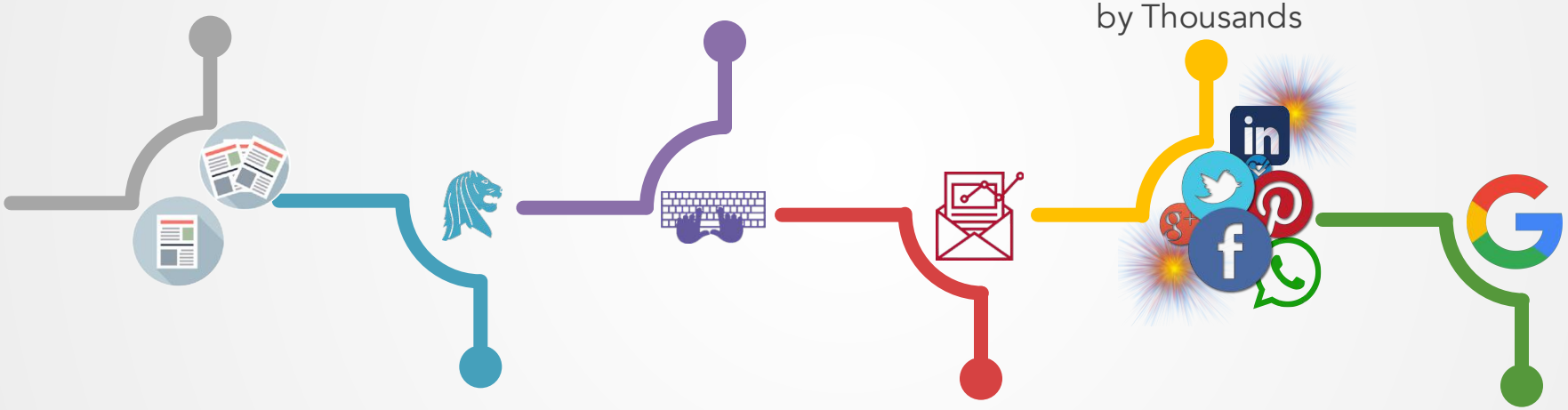
Choose a Topic
Your Topics + Our Audience

Writing
Content Creation

Newsletter
Reach Out Up To 25'000 Members

Social Media Push
Have Your Voice Heard by Thousands

Google Optimization
Your Article Ranked to the Top



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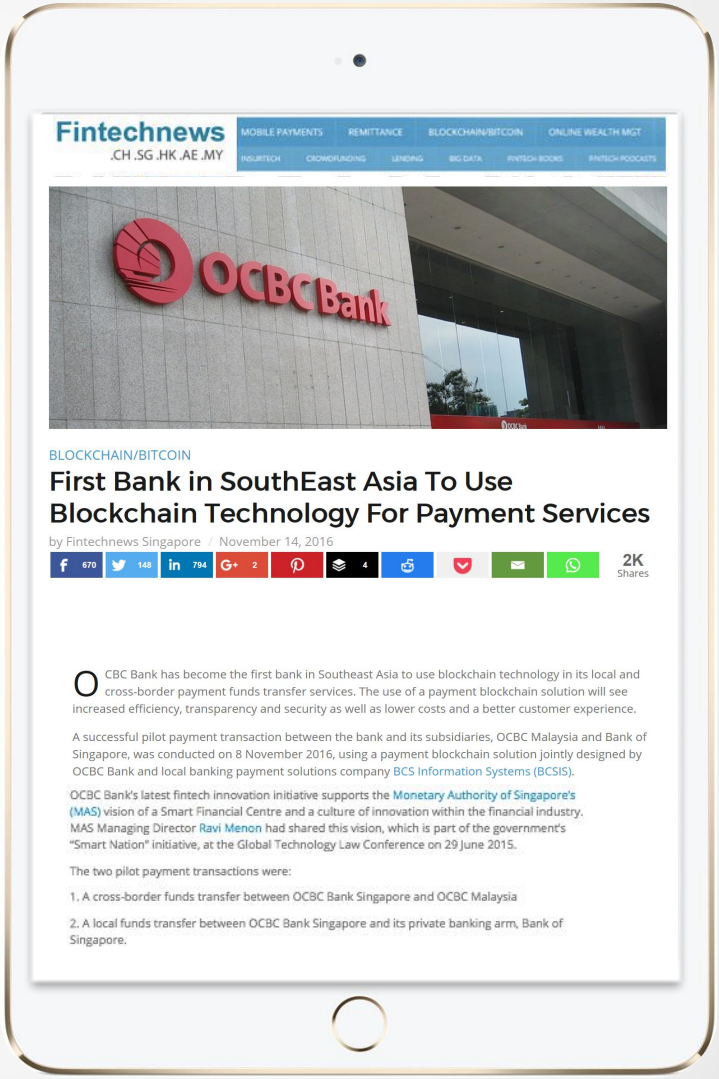
Case Study (Content Article)

3 Days

8 x Re-Published

9'000 x Read

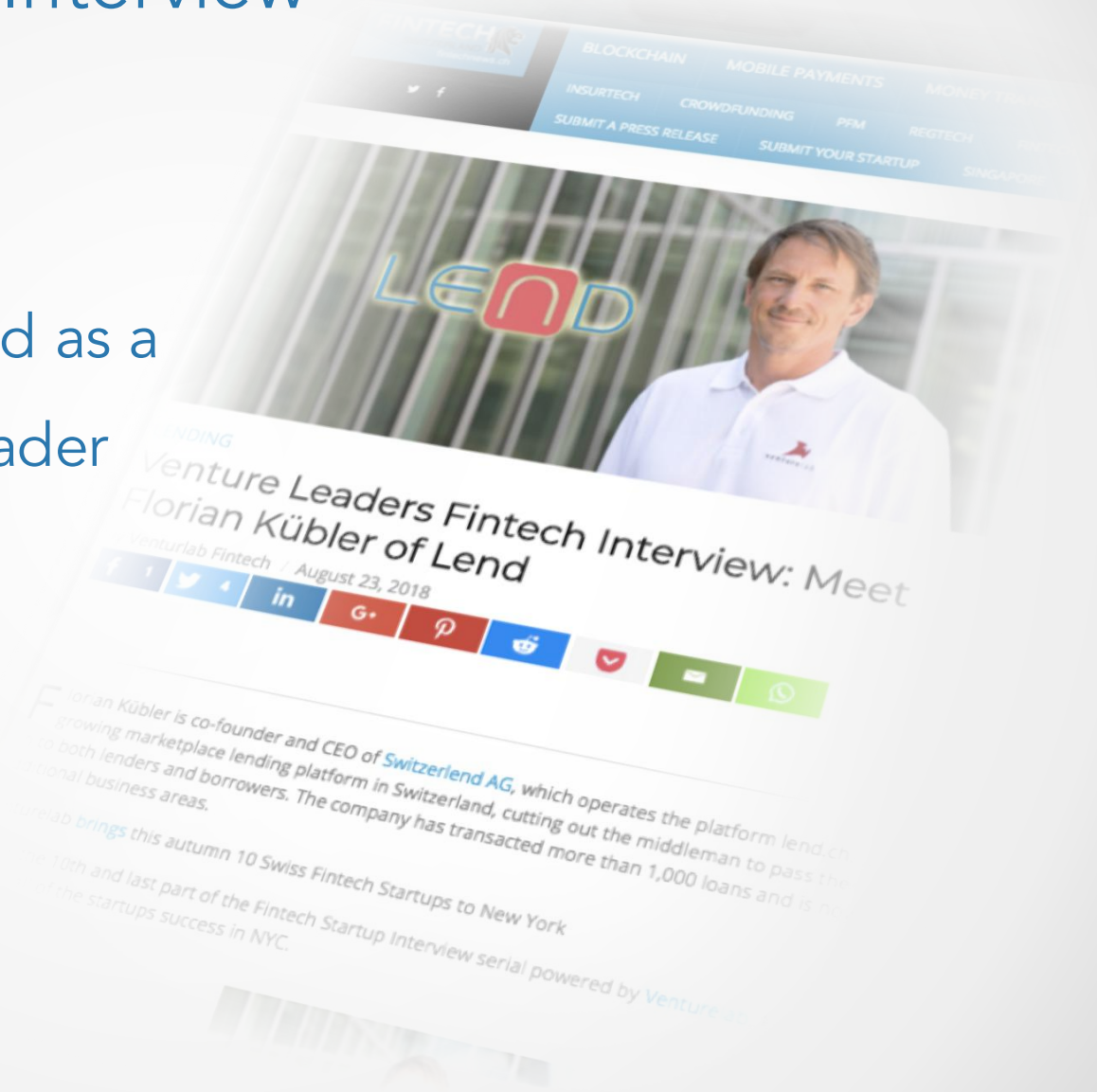
1'500 x Shared



Opinion Leader & Interview

FINTECH NEWS

Make your voice heard as a Fintech Opinion Leader



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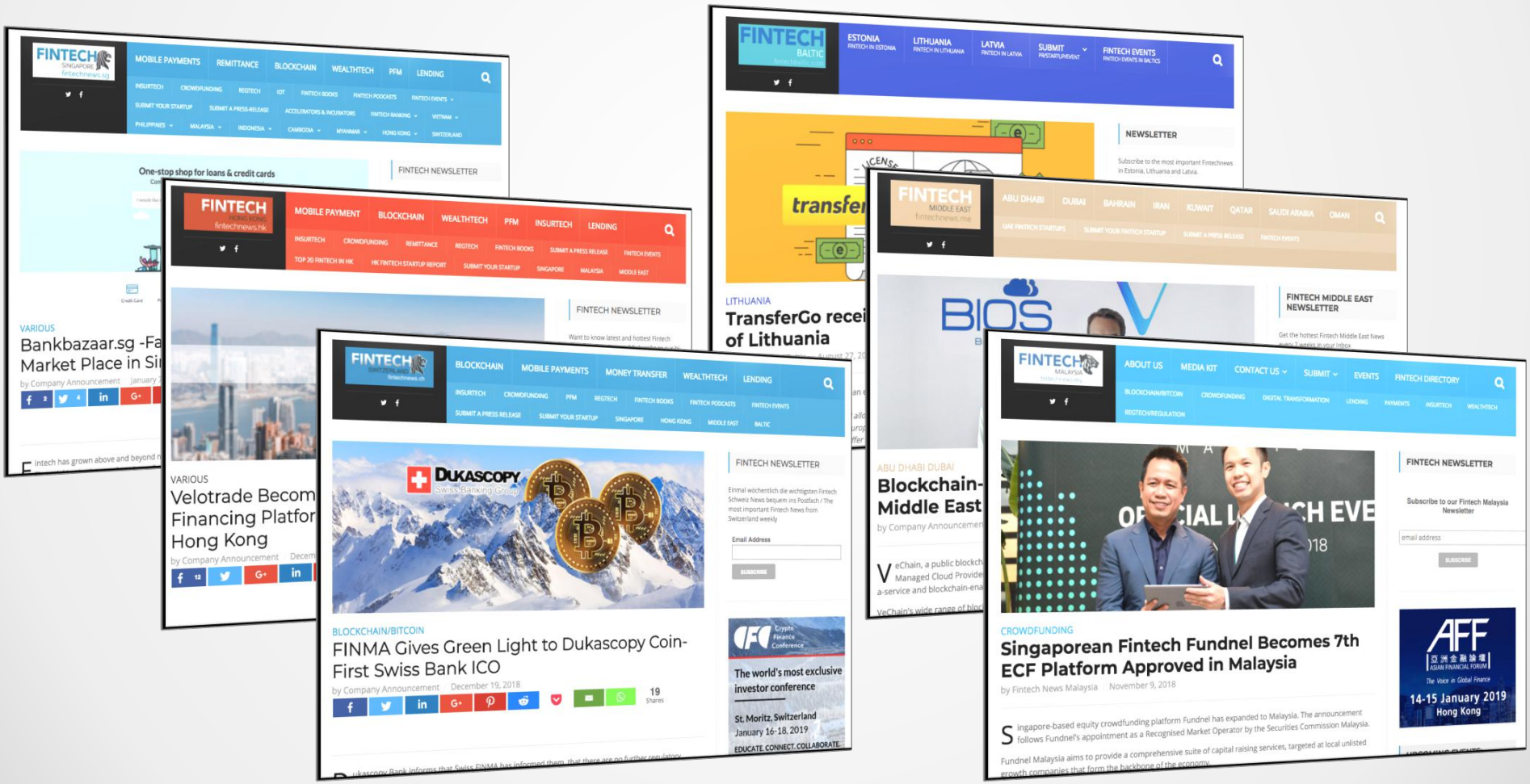
Submit your Press Release/ Company Announcement

Send your document, we will publish asap in one or multiple outlets



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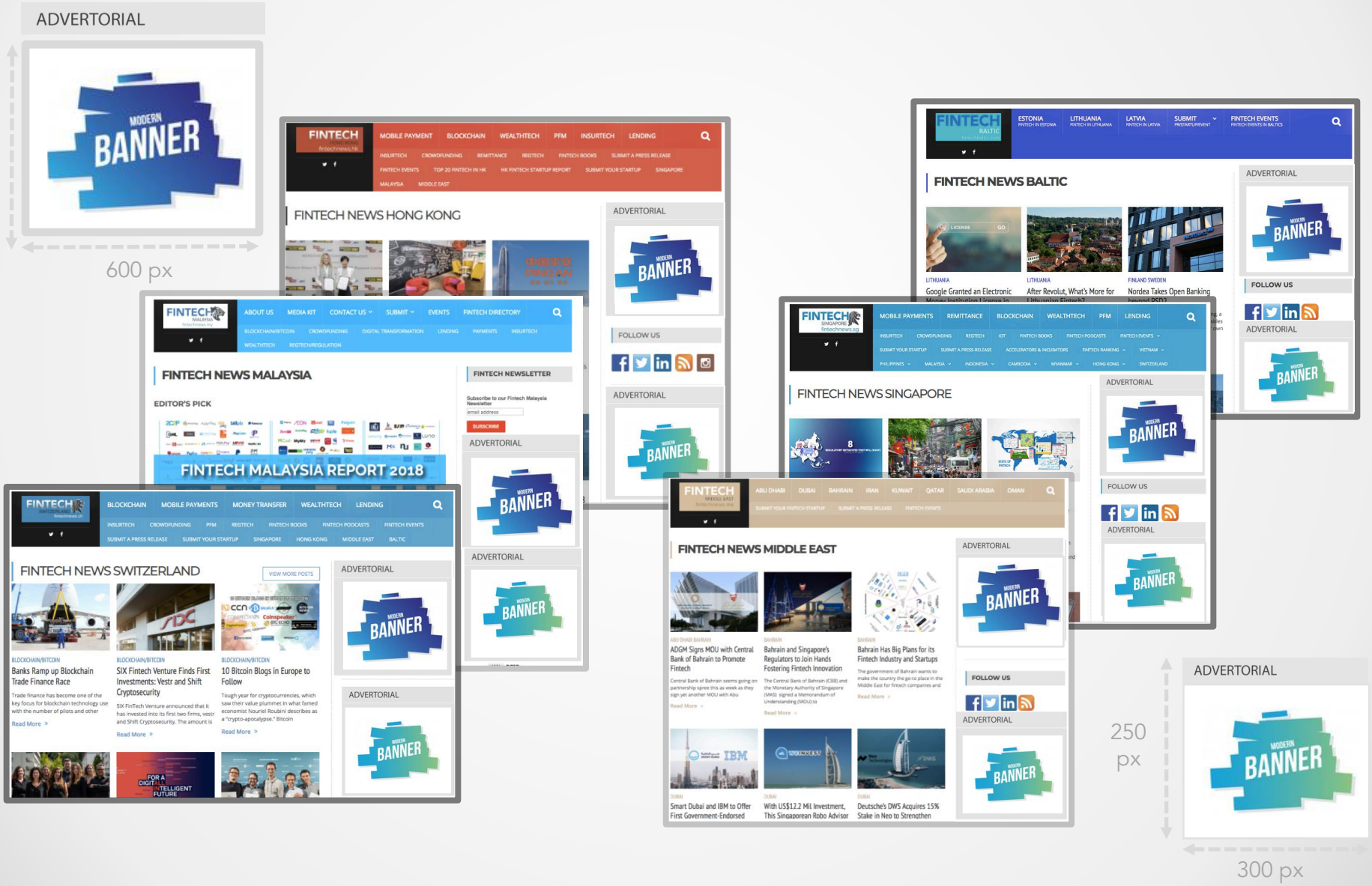
Banner & Advertorial Box



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Events Sample Package (Showcase Your Events)

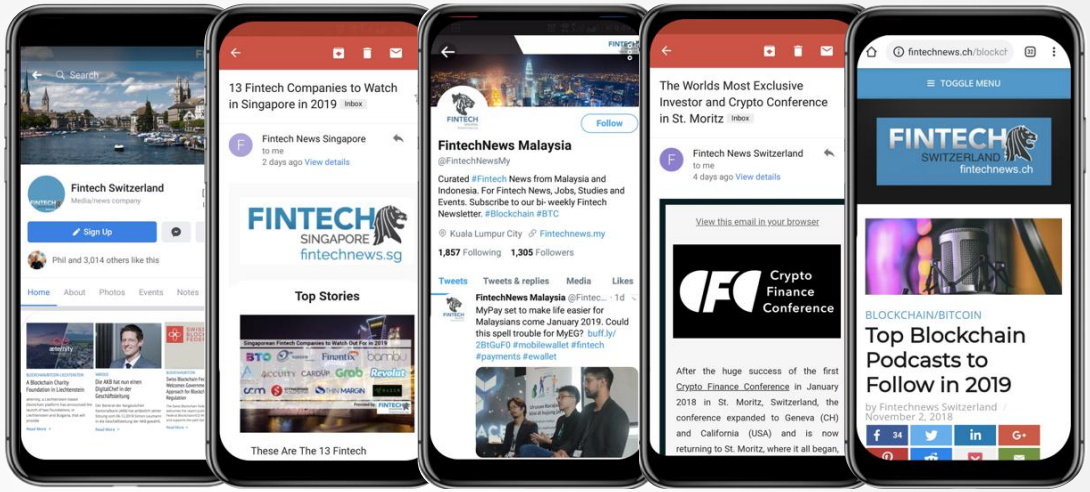
UPCOMING EVENTS

WED 19 DEC	SUN 31 MAR	Advanced Certificate in Managing Virtual Assets
TUE 22 JAN	WED 23 JAN	EM Tech Asia 2019
SAT 29 JUN	SUN 30 JUN	Running Remote Conference 2019
SAT X XX	THU X XX	Your Event

1. Event listing on Fintech News Outlets
2. Facebook Event Listing
3. 300 x 250 Side Banner
4. Bi-Weekly Newsletter Event Calendar
5. 1 x Dedicated Email Blast to Subscribers
6. 1 x Content Article
7. 2 x Tweets to Fintech News Twitter Channel
8. Spread the information on our Meetup Group

Showcase your Events…

In our Newsletters, Calendar & Email Blast…



…and on our Social Channels

Talk to us

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Christina Reuther
Regional Head Switzerland
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Events: events@fintechnews.sg

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Some of our Partners

Several big companies and a plethora of start ups